

AZ Playhouse



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Gaming. Lifestyle. Innovations.



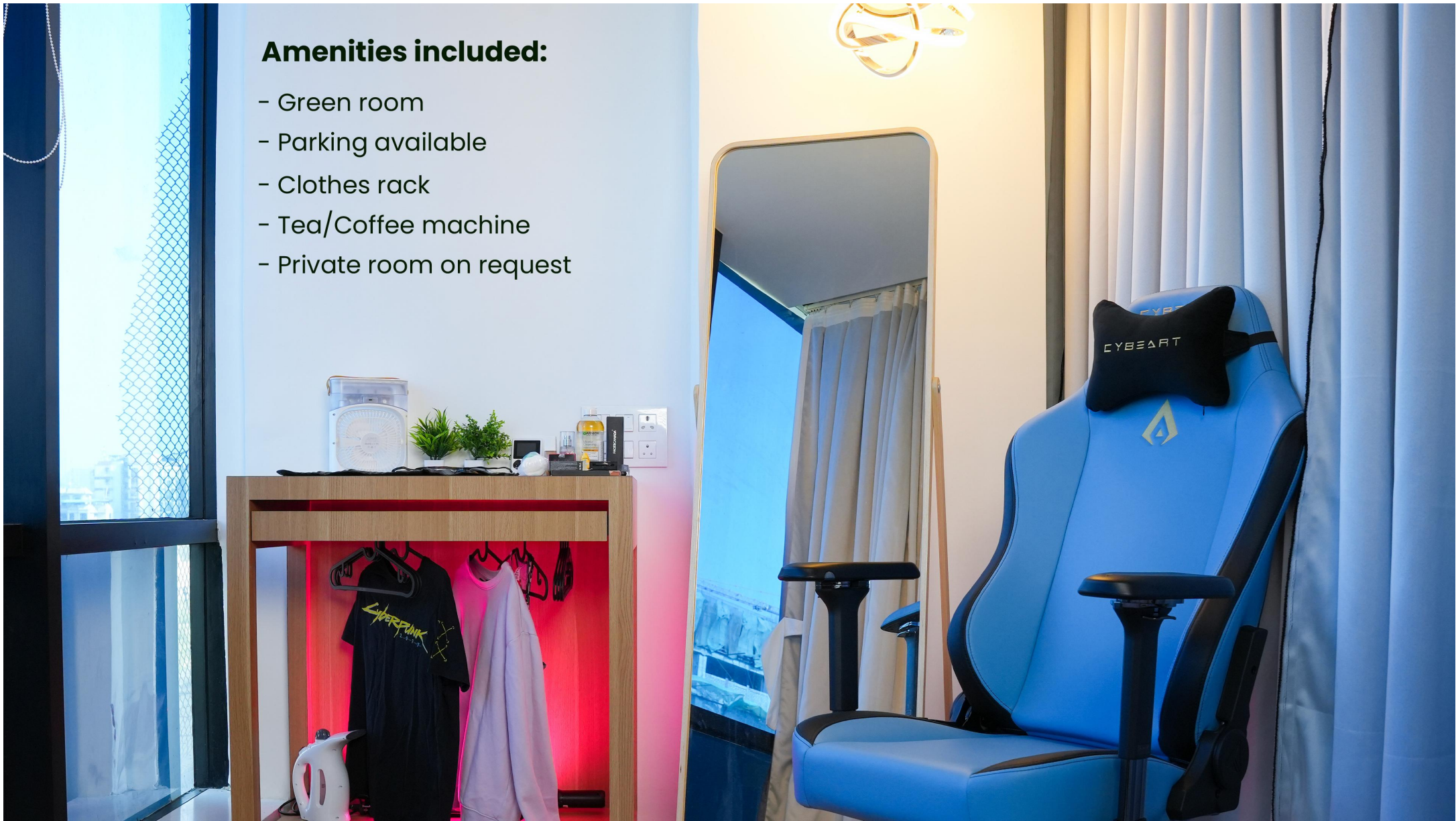
Area: 2000 Sqft.

DETAILS

Some images shown are for reference purpose only

Amenities included:

- Green room
- Parking available
- Clothes rack
- Tea/Coffee machine
- Private room on request



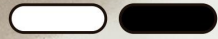
Amenities included:

- Wifi connection
- Mini fridge
- Microwave
- Water dispenser
- Washroom



Equipment:

- 2 Superior coloured backdrops



- Professional photography & videography camera setup
- Godox softboxes
- RGB shooting lights
- Keylights
- Gimbal
- Blower



Equipment:

- Floor stands
- Karaoke set
- Camera(s) with variety of lenses
- Multiple softboxes for depth lighting and various scenarios
- Professional RGB shooting lights



Photographer/Videographer can be arranged with a 7 day prior notice subject to availability.

Camera, Lens, Sound & Light Equipments:

Camera

- [] Sony A7iv

Lenses

- [] Sigma 24-70mm
- [] Sony 50mm 1.8

Mic

- [] Rode Wireless go 2 Dual Channel Wireless Microphone
- [] Rode Podmic Dynamic Unidirectional Podcasting Microphone (Black)

Lights

- [] Lc500r x 2
- [] Godax SL150III x 2
- [] AD 200 Pro Flash with Flash bracket

Other Equipments

- [] Tripod Manfrotto
- [] Fluid Head Manfrotto
- [] Digitek Tripod
- [] Kodak Slider 105 Cm
- [] Godax Octa Soft Box x 2
- [] Stands x 5



*Additional equipment can be arranged on request

Kitchen area

Dimensions :
15' x 10'

Highlights:
Garden themed backdrop, Modular Kitchen, 6 seater Bar table



Kitchen area

Suggested content:

- Food photography
- Cooking videos (with induction)
- Food chopping videos
- Cooking/ Food talk shows
- Utensil cleaning videos
- Product photography
- Bar based talk shows
- Bartending content



Shoot area 1:

Projector + Coffee & couch area

Dimensions:

16' x 14'

Highlights:

3 seater sofa , 2 seater sofa, royal chair, coffee table, bean bags & 100 inch 4k projector





Shoot area 1:

Projector + Coffee & couch Area

Types of content :

- Projector photography
- Virtual background shoots
- Brand promotional shoots
- Match screening
- Movie screening
- Watch party
- Karaoke events
- Talk shows
- Podcast
- Netflix & chill
- Workshops & seminars
- Dance videos
- Photoshoots



Shoot area 2:

Green screen area

Dimensions :

14' x 11'

Highlights:

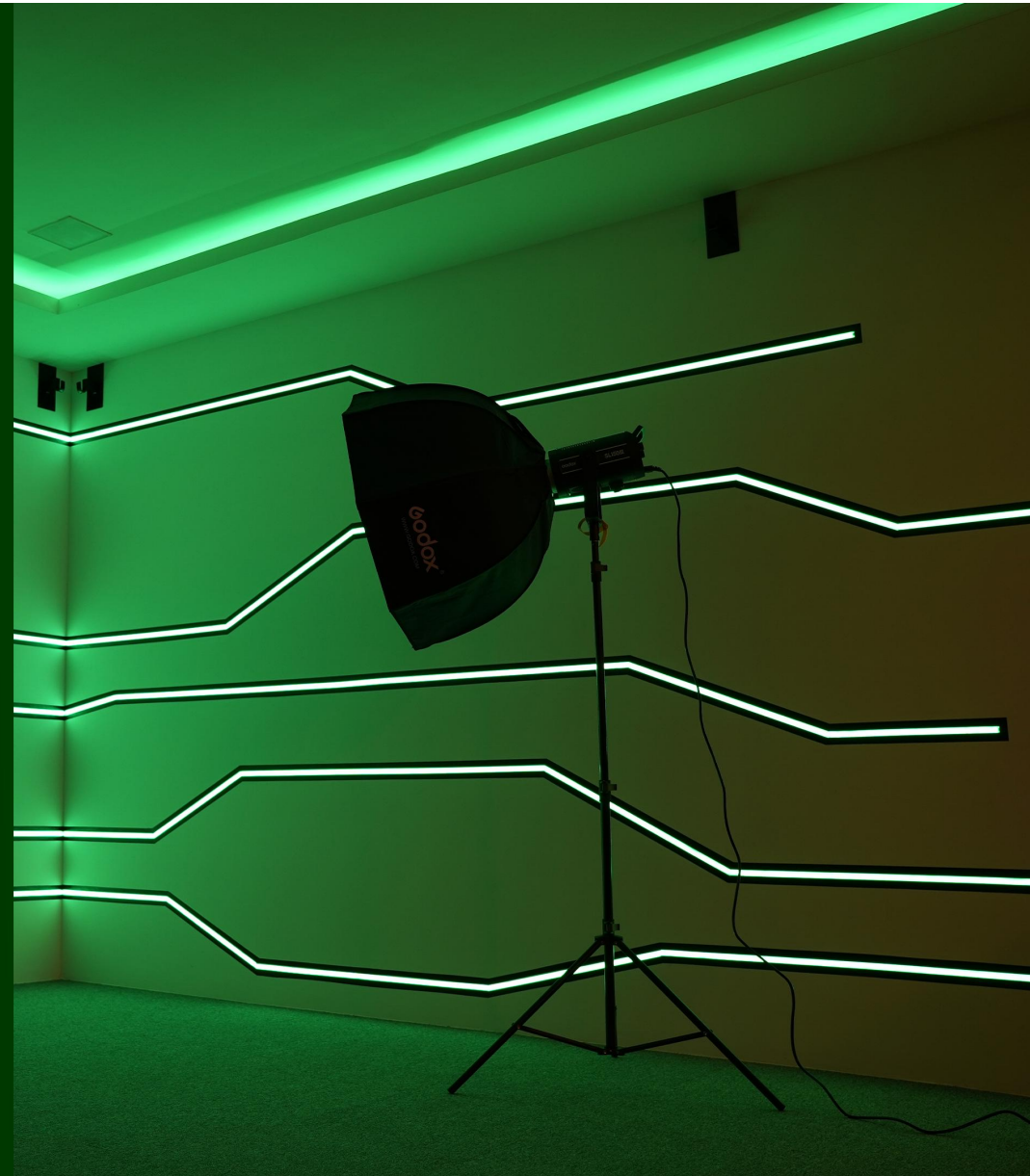
Color changing LED lights on the wall,
Green screen

Shoot area 2:

Green screen area

Types of content :

- Dance videos
- Challenge videos
- Podcast/Talk Show
- Lifestyle/Humorous Reels/Videos
- Photoshoots
- Live motion projects
- Product photography
- Fashion photography
- Free society (Sneaker Shoots & Pop-Ups)





Shoot area 3:

High end gaming PC set up

Dimensions:

10' x 9'

Gaming PC specifications:

- GPU - RTX 4090 24GB
- CPU - Intel i9 13900K
- Motherboard - MSI Z790 Wi-fi
- RAM - 32 GB DDR5 5600Mhz
- Liquid Cooler - 360 ML AIO
- SSD - 1 TB Nvme
- HDD - 1 TB
- Cabinet Coolermaster HAF 700
- Capture Card - Elgato 4K60 Pro
- PSU - 1000W
- Facecam - Sony ZVE10 Mirrorless

The setup room includes:

- Nano Leaf Panel lights
- Chique RGB Strip lighting
- Cloud based RGB Ceiling pattern

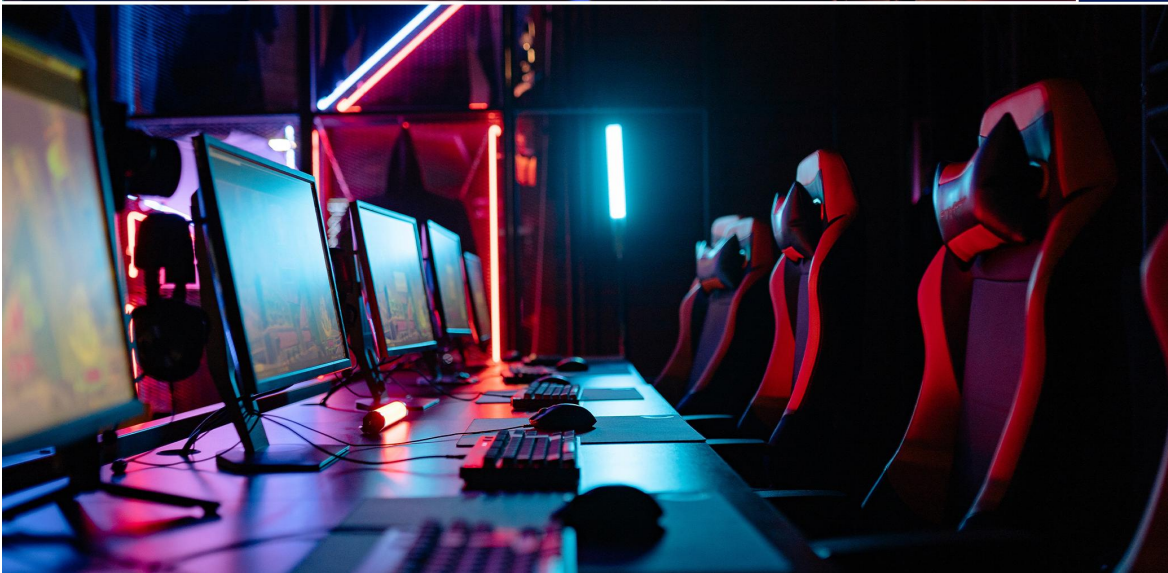


Shoot area 3:

High end gaming PC set up

Types of content :

- Unboxing/Reviews/Products
- Product showcasing
- Review videos
- Video casting
- Livestream
- Watchparties
- Match analysis
- Esports podcast
- Console/Laptop/Mobile Gaming shoot



The background of the slide is a photograph of a modern office building at night. The building's windows are illuminated from within, showing silhouettes of people working at desks. A prominent red, multi-sided geometric shape, resembling a stylized letter 'H' or a series of interconnected lines, is overlaid on the left side of the image. The overall color palette is dark, with the red overlay and the white text providing high contrast.

About location :

The studio is conveniently located in one of the most well connected and easily reachable locations in Mumbai. Situated in SakiNaka (Chandivali), nearby to places like Powai and Andheri. Powai, known for its great infrastructure and of course the famous Powai Lake. Also, a host of other local attractions, such as famous restaurants and bars to sit back and have some great conversations over some delicious food and drinks. Andheri, although very commercial, boasts some of the finest restaurants, people and other professional opportunities if you take the time to mingle.

How to reach the studio by public transport :

By Train: You can take a train and get down at **Andheri or Jogeshwari Station** and catch a rickshaw from the east side, the distance is almost identical from both the stations. The Metro Station is also connected to the local **Andheri Station**, where you can change platforms to catch a metro & get down at **Saki Naka Station** which is less than 1 km away from the studio, you can either walk or take a rickshaw according to your convenience.

By Metro: Get down at **Saki Naka Station** which is less than 1 km away from the studio, you can either walk or take a rickshaw according to your convenience.

By Bus : Buses available that will drop you at **Saki Naka/Chandivali** are **320,410, 411, 422, 424, 470LTD, A -340 & A-359.**


By Air : **International Airport is 3 kms & Domestic Airport is 6 kms away** from the studio. You can hire a rickshaw or cab according to your convenience.


About Alpha Zegus

Alpha Zegus is a marketing agency that drives new-gen marketing innovations to push the boundaries of what is possible in gaming & lifestyle ecosystems.




Open for Innovation!

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 AZ Playhouse, Chandivali,
Andheri East, Mumbai

Booking your
appointment today



Check out our
latest work here



AZ Playhouse – Studio rate card

Inclusions	Card Exclusions	Duration	Price (INR)
Studio Space for photography/videography Inclusive of: - All standing & handheld lights, Tripods, Sound equipment - 3 Backdrop options (Green, Black, White) - Premium Furniture to use (Tables, Beanbags, High Chairs, Sofa, Couches)	Camera + Lens + Production Team + Editing (available on request at additional charges)	4 Hours	8,000 + GST
		8 Hours	15,000 + GST
		12 Hours	20,000+ GST
		Every Additional Hour	2000 + GST
Studio Space for Workshops / Seminars / Watch Parties / Launch event Inclusive of: - 4k smart projector & laptop for presentation - Basic Seating arrangements for 30 pax - Tea, Coffee, Basic Snacks		4 Hours	12000 + GST
		8 Hours	20000 + GST
Gaming / Editing Room (For livestream, VOD recording, 4k editing & rendering)	Editor	4 Hours	4,000 + GST
		8 Hours	8,000 + GST
		12 Hours	10,000 + GST
		Every Additional Hour	1000 + GST
Package cost - 4 Reels Inclusive of: Concept support, Equipments, Videographer, Editing	Props	-	40000 + GST
Package cost - 2 Podcasts Inclusive of: Concept support, Equipments, Videographer, Editing	Props	-	20000 + GST
Package cost - Portfolio shoot (Profile / Thumbnail shots) x 10 Inclusive of: Concept support, Equipments, Photographer, Editing	Props	-	20000 + GST

*Package deals available for long term associations

**Special rates available for content creators under certain barter expectations

Rules & Regulations

- The studio is open for shoots 24 hours a day, 7 days a week, subject to prior booking.
- Official working hours are 10 AM – 8 PM, Monday – Friday.
- Bookings can be made up to 15 days in advance using the digital link. You will receive a confirmation email once your booking is confirmed.
- 50% advance payment is mandatory before the day of the shoot. Non-payment will lead to cancellation of the booking.
- Full payment must be made within 15 days of the shoot.
- Tentative bookings are not entertained.
- Every slot will have 15 minutes of grace time, after which it will be considered an additional hour.
- The setup time is included in the slot time you book the studio for. The studio rent starts from the booking time declared by the client & not the actual time of when the shoot starts.
- Time extension is subject to availability. Additional hourly rates will apply if extended.

Rules & Regulations

- Basic hygiene and COVID protocols should be followed while using the space.
- The studio is under CCTV surveillance at all times. Damages of any kind, pertaining to the flooring, walls, props, equipment, etc. will be borne by the client and is to be paid for/repaid on the spot.
- The studio manager is only responsible to help the crew or the creator with the lights & other technicalities.
- They are not in charge of getting food or other items.
- Use of any liquid and powder substances like spray paint, color bombs, etc. is strictly prohibited in the studio.
- Painting/Modification to the studio/props is not permitted.
- Smoking/Vaping/Alcohol is strictly prohibited inside the studio. You will be fined Rs 2000 if caught violating these rules.
- Basic Tea / Coffee / Snacks will be available for free consumption.
- Food/catering is permitted inside the studio area. Catering service can either be arranged by the client, or by the studio at an additional fee.

Rules & Regulations

- The client is responsible for their personal belongings.
- Photographer / Videographer / Editor is available on request at an additional cost.
- Any additional equipment/props required need to be addressed at least 72 hours in advance.
- Misconduct of any kind will not be tolerated.